

Major Activities and Achievements

We have introduced Japanese culture and promoted international cultural exchange through the art of tea at museums, cultural institutions, historic buildings, government facilities, embassy residences, universities, and local government institutions both in Japan and abroad.

With a particular focus on France, we have worked in collaboration with governmental institutions, local authorities, universities, and cultural organizations across Europe, Asia, and Africa to promote and share Japanese culture internationally.

Selected Venues and Activities

Bringing Japanese Culture to the World

We have presented the culture of tea at prominent cultural institutions, diplomatic facilities, and historic landmarks in Japan and abroad, including the Louvre Museum, Musée Guimet – National Museum of Asian Arts, the Eiffel Tower, Château de Breteuil, Japanese embassies and consulates, the Tokyo National Museum, and Tokyo Tower.

International Activities

France

- Musée Guimet – National Museum of Asian Arts — (2015, 2018)
- Louvre Museum — (2016)
- Château de Breteuil — (2013, 2015, 2023)
- Hôtel de Ville de Lyon — (2018)
- Grenoble International Conference Center — (2023)
- Eiffel Tower, First Floor — (2018, 2024)
- Château de Ferrand — (2019)
- Residence of the Japanese Ambassador to the OECD — (2006, 2019, 2026)
- Residence of the Japanese Ambassador to UNESCO — (2026)
- Hyogo Prefectural Government Paris Office — (2014, 2015, 2016, 2017, 2018)
- UNESCO Headquarters — (2025)

Algeria

- Residence of the Japanese Ambassador to Algeria — (2016, 2017, 2018)
- Mustafa Pasha Palace — (2017)
- National Museum of Calligraphy, Algiers — (2017)
- Palace of Culture, Algeria — (2018)

Spain

- Residence of the Consul General of Japan in Barcelona — (2018)
- Casa Batlló, Barcelona — (2017)

Cameroon

- Residence of the Japanese Ambassador to Cameroon — (2018, 2019)

- Residence of the Secretary-General of the Government of Cameroon — (2018)

Other Countries

- Angkor Wat, Cambodia — (2013)
- Hwaseong Fortress, Suwon, South Korea — (2009)
- Vatican Palace — (2009)

Japan

- Ichijō Ekan Sansō, Important Cultural Property — (2017)
- Tokyo National Museum — (2008)
- Tokyo Tower, Main Observatory — (2008, 2018–present)
- Ministry of Foreign Affairs of Japan — (2019)
- Jiyu Gakuen Myonichikan, Important Cultural Property — (2022, 2023)
- Jōmyōji Temple, Kamakura — (2023)
- Nihombashi Mitsukoshi Department Store — (2019, 2023, 2026)
- Shinjuku Keio Department Store — (2016–2021, 2024, 2025)
- Zojoji Temple — (2024)
- Hamarikyū Gardens — (2023, 2024, 2026)

Invitations & Collaboration

Government of Japan and Japanese Diplomatic Missions

- Embassy of Japan in Cambodia — (2013)
- Embassy of Japan in the Republic of Korea — (2008)
- Embassy of Japan in France — (2015–2019, 2023–2025)
- Consulate-General of Japan in Marseille — (2025)
- Consular Office of Japan in Lyon — (2013–2019, 2023–2025)
- Consulate-General of Japan in Barcelona — (2017, 2018)
- Embassy of Japan in the United Kingdom — (2018)
- Embassy of Japan in Algeria — (2016–2018)
- Embassy of Japan in Cameroon — (2018, 2019)
- Permanent Mission of Japan to UNESCO — (2025, 2026)

Local Governments, Universities & Cultural Institutions

- City of Lyon — (2018)
 - City of Grenoble — (2023)
 - Jean Moulin University Lyon 3 — (2013–2015)
 - Université Grenoble Alpes — (2015–present)
 - Royal University of Phnom Penh — (2013)
 - Yamaguchi University — (2018)
 - Musée du Château de Breteuil — (2015, 2023)
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Supporters & Sponsors

- Kimitsu City, Chiba Prefecture
 - Bizen City, Okayama Prefecture
 - Japan Airlines Co., Ltd.
 - TOKYO TOWER Co., Ltd.
 - SETE (Société d'Exploitation de la Tour Eiffel)
 - Château de Breteuil
 - Seishōen Co., Ltd.
 - NeoT Paris
 - Shobi
 - Tokugawa Museum Foundation
 - Kanozan Zen Youth Training Center Foundation
 - Omi Handmade Japanese Candle Taiko
 - Hiraiwa Painting Co., Ltd.
 - Hirose Co., Ltd.
 - Mitsui Fudosan Co., Ltd.
 - Ohta's Isan Co., Ltd.
 - Tokyo Daijingu Religious Corporation
 - Yamaguchi University
 - Takenaka Corporation
 - Mitsubishi Chemical Corporation
 - Mori Hachimitsu Co., Ltd.
 - TORAYA PARIS
 - Tomioka Taigado
 - Hanrō Mori-ke Seigadō Bunko
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Endorsements & Institutional Support

Government Ministries, Diplomatic Missions & Government-Related Organizations

- Ministry of Education, Culture, Sports, Science and Technology (MEXT) — (2024)
- Embassy of Japan in France — (2013–2019, 2023, 2024)
- Consulate-General of Japan in Marseille — (2024, 2025)
- Consular Office of Japan in Lyon — (2013–2019, 2023–2025)
- Consulate-General of Japan in Barcelona — (2017, 2018)
- Japanese Chamber of Commerce and Industry in France — (2014–2019, 2023)
- Japan National Tourism Organization (JNTO) — (2016–2019, 2023–2025)

Local Governments

- Funabashi City, Chiba Prefecture — (2013–2018)
- Kimitsu City, Chiba Prefecture — (2024)
- Uji City, Kyoto Prefecture — (2015, 2024, 2025)
- Bizen City, Okayama Prefecture — (2017–2019, 2024)
- Nagato City, Yamaguchi Prefecture — (2018, 2024)

- Fukuoka City, Fukuoka Prefecture — (2019, 2024)

Boards of Education

- Yamaguchi Prefectural Board of Education — (2018, 2024)
 - Funabashi City Board of Education — (2013–2018)
 - Bizen City Board of Education — (2017–2019, 2024)
 - Nagato City Board of Education — (2018, 2024)
 - Uji City Board of Education — (2015, 2024, 2025)
 - Fukuoka City Board of Education — (2019, 2024)
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Cultural Exchange in Japan and Abroad

Over the years, we have introduced the art of tea at a wide range of venues in Japan and abroad, including historic cultural institutions and museums, world-renowned landmarks, governmental and diplomatic facilities, universities, and local government institutions.

Our activities go beyond presenting tea ceremony simply as a traditional Japanese art. We place great importance on creating opportunities for cultural exchange with cultural institutions, governmental organizations, universities, and private companies in various countries, using the art of tea as a means of communicating Japanese culture, history, and aesthetic sensibilities to the world.

We will continue to promote cultural exchange between Japan and the international community through the art of tea.